

ACCESS MORE TRADE

Intra-African Trade
Exhibitor Stand Packages



**IATF²⁰
25**

The AfCFTA Marketplace

PROMOTED BY



IN COLLABORATION WITH



HOSTED BY ALGERIA



GATEWAY TO NEW OPPORTUNITIES

ALGIERS, ALGERIA
4-10 SEPTEMBER 2025

What is Intra-African Trade Fair (IATF)?

African Export-Import Bank (Afreximbank), in collaboration with African Union Commission and AfCFTA Secretariat, brings you the 4th Intra- African Trade Fair (IATF2025) which will be hosted by the People's Democratic Republic of Algeria, in Algiers.

The AfCFTA is expected to boost intra-African trade significantly over the coming years. Increasing intra-Africa trade can foster industrialization, promote value addition, create jobs, and enhance competitiveness on the global stage.

IATF2025 will provide a unique and valuable platform for businesses to access a single African market of over 1.4 billion people with a GDP of over US\$3.5 trillion created under the African Continental Free Trade Area.

What To Expect At IATF2025



+2,000
exhibitors



+35,000
visitors



+140
participating
countries



+\$44bn
in trade and
investment deals



IATF Objectives



To bring together continental and global players to explore business and investment opportunities in Africa.



To serve as a marketplace where buyers and sellers meet and explore business opportunities.



To provide a platform for B2B and B2G exchanges and development of business opportunities.



To share trade, investment and market information and to identify solutions to address the challenges affecting intra-African trade.



To share information about trade finance and trade facilitation interventions provided by Afreximbank and similar financial institutions.



To provide a broad platform that connects a broad spectrum of tradeable and trade-facilitating activities, namely Creative Industry, Automotives, Seminars and Workshops etc.



Key Components

01.

Trade Exhibition

Countries, large corporates as well as Small and Medium Enterprises (SMEs) can set up pavilions and exhibition stands, which will enable them to customise their exhibitions to fit their unique requirements. This offers private and public entities opportunities to showcase their goods and services.

03.

Creative Africa Nexus (CANEX)

This platform will showcase the African and Diaspora creative economy in fashion, music, film, arts and craft, sports, literature gastronomy and culinary arts. The CANEX Programme will include a Creative Africa Summit and dedicated Creative Industry Exhibition and showcase.

05.

Special Days

The Special Day segment is open to countries, private and public sector entities and offers opportunities for them to sponsor their own special event on a particular day to showcase their trade, investment, tourism, and cultural opportunities. The first slot is reserved for the Host Country (Algeria).

02.

Trade and Investment Forum

The four-day conference will feature leading African and international speakers and a variety of sessions dealing with African trade and investment issues. Specifically, the conference will feature dedicated sessions on trade and investment opportunities under the AfCFTA and will also include training workshops covering exporting, standards, and marketing. It will also discuss key barriers affecting intra-African trade and investment and provide practical solutions.

04.

A B2B and B2G Platform

The platform will provide opportunities for matchmaking, business exchanges and conclusion of business and investment deals. This is supported by a dedicated African Buyers' Programme which will provide trade facilitation and financing solutions to Africa buyers.

06.

IATF Virtual

This platform showcases goods, services and investment opportunities on an interactive online platform. The IATF Virtual is currently live and will continue even after the physical Trade Fair has ended.

www.intrafricantradefair.com/en/iatf-virtual-page



07.

Africa Automotive Show

The Africa Automotive Show will present a platform for auto manufacturers, assemblers, Original Equipment Manufacturers (OEMs) and component suppliers to exhibit their products and interact with potential buyers and suppliers. It consists of an Auto Forum, Autoshow and B2B and B2G exchanges.

09.

Diaspora Day

IATF2025 Diaspora Day will highlight commercial and cultural ties between Africa and its diaspora, featuring a Diaspora Summit, market and exhibition, cultural and gastronomic showcase.

11.

Sub-Sovereign Governments Network (AfsNET)

The African Sub-Sovereign Governments Network Conference presents a platform to promote intra-African trade and investment, educational and cultural exchanges and effective and active engagement on development of African regions among sub-sovereigns in the context of the AfCFTA. The Conference is expected to bring together, several African Sub-Sovereign Governments including members of the Forum of Regions of Africa (FORAF) as well as a diverse range of high-level participants from the Diaspora. Participants will include senior government officials, prominent private sector leaders, seasoned investors, reputable financial institutions, and respected development partners.

08.

AU Youth Start-Up Programme

The Youth Start-Up segment will have a dedicated Pavilion for African Youth Start-Ups where they will showcase their innovative ideas, prototypes, goods and services. The IATF will provide opportunities for matchmaking, entrepreneurship, training, networking amongst the youth and other delegates at the Trade Fair.

10.

Africa Research and Innovation Platform @IATF

The Africa Research and Innovation Platform @IATF will allow university students, academia and national researchers to exhibit prototypes of their inventions and showcase published research papers. This will provide opportunity for researchers to move from prototype to full development and also attract venture capital.





IATF2025 Trade Exhibition Stand Package Options



Value added for Exhibitors will include

Access to the Exhibitor Portal	Online Diary	Exhibitor Listing Online
Business to Business, Business to Government and Government to Government matchmaking and engagement.	Exhibitor Listing in IATF Show Guide	Access to Speed Networking Sessions
Access to IATF Conference Programme	IATF Virtual Booth for one year	Access to over 500 buyers

01.

Floor Space Only Booth

Description	Per m2
Floor space only	\$320.00 / m2
32Amp Single-Phase Distribution Board	Included
Main Stand Holder Fee (Compulsory)	\$550

IATF2025 Trade Exhibition Stand Packages



02.

Standard Booth

Description	9m2	18m2	27m2	36m2
Standard Booth	\$4,500.00	\$9,000.00	\$13,500.00	\$18,000.00
Compulsory Main Stand Holder Fee	\$550.00	\$550.00	\$550.00	\$550.00
Total Cost	\$5,050.00	\$9,550.00	\$14,050.00	\$18,550.00

Package Includes	9m2	18m2	27m2	36m2
Floor Space	✓	✓	✓	✓
Booth Carpets (default grey)	✓	✓	✓	✓
Fascia with Company Name and Stand Number (as per design)	✓	✓	✓	✓
Vinyl Graphics on all Wall Panels (as per design)	✓	✓	✓	✓
Booth Lighting (1 rail with 3 spotlights)	1 Rail	2 Rails	3 Rails	4 Rails
Electrical Outlet	1	2	3	4
Reception Desk with lockable cupboard (logo included)	1	2	3	4
Café Meeting Table	1	2	3	4
Chairs	4	8	12	16
Dustbin	1	2	3	4
Exhibitor Badges	4	6	9	12
Stand Sharer Allocation	1	2	3	4



03.

Lite Booth

Description	9m2
Lite Booth	\$9,630.00
Compulsory Main Stand Holder Fee	\$550.00
Total Cost	\$10,180.00

Packages Includes	9m2
Floor Space	✓
Raised Floor with Stand Carpets (colour to be confirmed)	✓
Graphic name board and branding (as per design)	✓
Booth Lighting	2
Electrical Outlet	1
Reception Desk with lockable cupboard (logo included)	1
Bar Stool	1
Café Meeting Table	1
Chairs	4
Dustbin	1
Exhibitor Badges	4
Stand Sharer Allocation	1

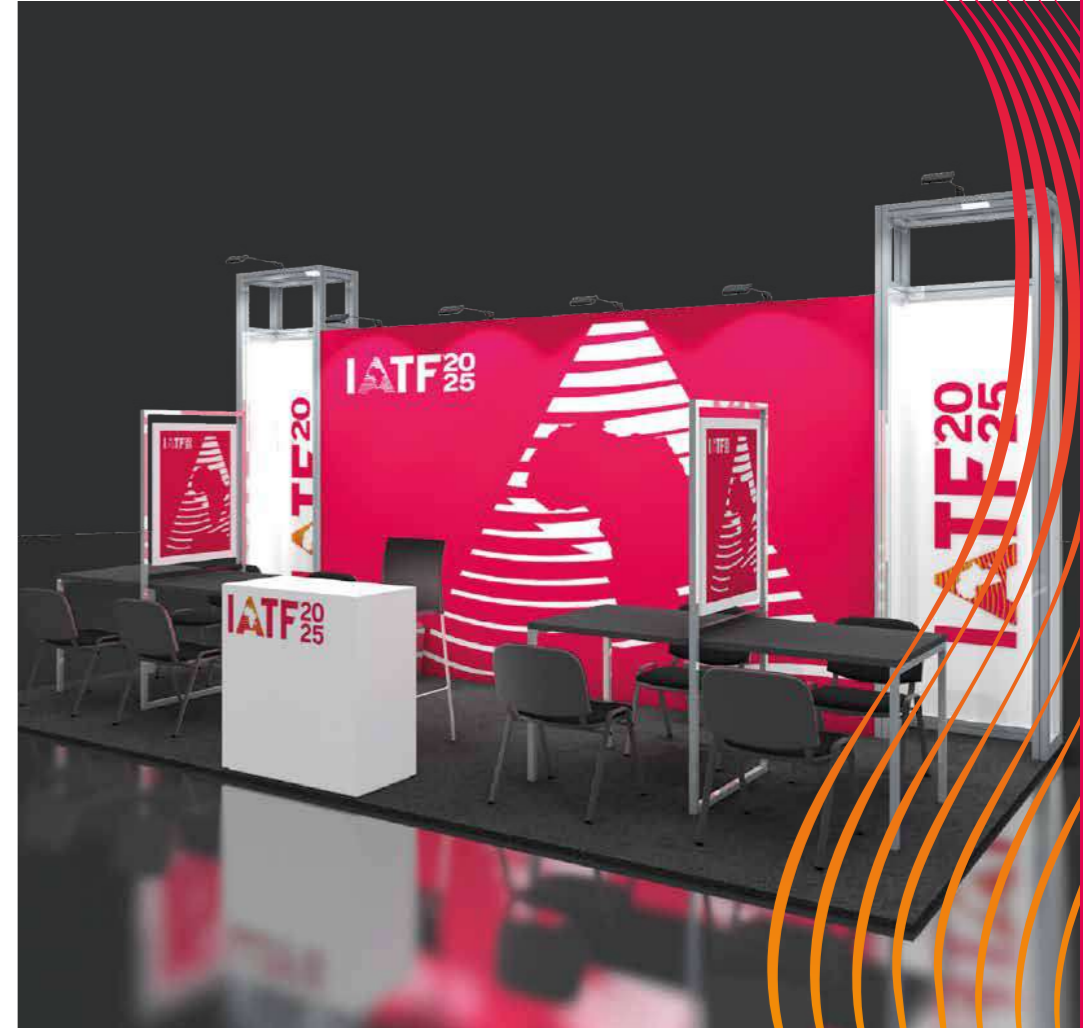


04.

Premium Booth

Package Includes	18m2	27m2	36m2
Premium Booth	\$11,790.00	\$17,685.00	\$23,580.00
Compulsory Main Stand Holder Fee	\$550.00	\$550.00	\$550.00
Total Cost	\$12,340.00	\$18,235.00	\$24,130.00

Packages Includes	18m2	27m2	36m2
Floor Space	✓	✓	✓
Booth Carpets (default grey)	✓	✓	✓
Vinyl Graphics on Back Wall (as per design)	✓	✓	✓
Vinyl Graphics on Meeting Pods (as per design)	4	6	8
Booth Lighting	6	9	6
Electrical Outlet	4	6	8
Reception Desk with lockable cupboard (logo included)	1	1	1
Bar Stool	1	1	1
Double Meeting Pods with Storage Units	2	3	4
Chairs	8	12	16
Dustbin	2	3	4
Exhibitor Badges	6	9	12
Stand Sharer Allocation	2	3	4



05.

Business Booth

Package Includes	18m2	27m2	36m2
Business Booth	\$10,260.00	\$15,390.00	\$20,520.00
Compulsory Main Stand Holder Fee	\$550.00	\$550.00	\$550.00
Total Cost	\$10,810.00	\$15,940.00	\$21,070.00

Packages Includes	18m2	27m2	36m2
Floor Space	✓	✓	✓
Raised Floor with Stand Carpets (colour to be confirmed)	✓	✓	✓
Vinyl Graphics on Back Wall (as per design)	✓	✓	✓
Stand Lighting	6	9	6
Electrical Outlet	2	3	4
Lounge Pocket – Double Seater	1	1	2
Lounge Pocket – Single Seaters	2	2	4
Lounge Pocket - Coffee Table	1	1	2
Reception Desk with lockable cupboard (logo included)	1	1	1
Bar Stool	1	1	1
Café Meeting Table	2	3	4
Chairs	8	12	16
Dustbin	2	3	4
Planter Box	1	1	1
Exhibitor Badges	6	9	12
Stand Sharer Allocation	2	3	4

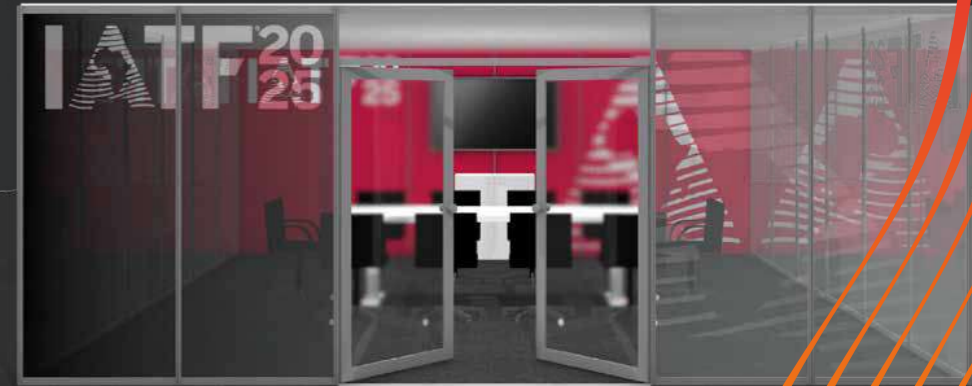


06.

Exclusive Meeting Booth

Package Includes	36m2	54m2
Executive Meeting Booth	\$39,939.00	\$49,600.00
Compulsory Main Stand Holder Fee	\$550.00	\$550.00
Total Cost	\$40,489.00	\$50,150.00

Packages Includes	36m2	54m2
Floor Space	✓	✓
Meeting Space with clear glass windows & double door, ceiling	✓	✓
Raised Floor with Stand Carpets (colour to be confirmed)	✓	✓
Booth Lighting (1 rail with 3 spotlights)	4	6
Electrical Outlet	4	6
Vinyl Graphics on glass window panels	✓	✓
Boardroom Meeting Table for 10 pax	1	1
Executive Office Chairs	10	10
Dustbins	4	6
Lounge Pocket – Double Seater	none	1
Lounge Pocket – Single Seaters	none	2
Lounge Pocket - Coffee Table	none	1
Wall-mounted 65" Plasma Screen	1	2
Custom Counter for coffee station and catering	1	2
Exhibitor Badges	12	18





Contact us

To register and get more information, please visit www.intrafricantradefair.com



[intrafricantradefair](https://www.facebook.com/intrafricantradefair)



[@iatf2025](https://twitter.com/iatf2025)



[intra-african-trade-fair](https://www.linkedin.com/company/intra-african-trade-fair)



[@intrafricantradefair](https://www.instagram.com/intrafricantradefair)

For bookings please contact our team:

Sonto Mayise
zmayise@afreximbank.com
+ (20) 122 111 7699

Evashnee Naidu
sales@intrafricantradefair.com
+ 27 (0) 78 246 6038

