

IATF Conference

IATF[®] 2023

The AfCFTA marketplace

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Skeleton
Programme



**Connecting
African Markets**

IATF 2023
9 – 15 November 2023
Cairo, Egypt

IATF Conference

IATF[®] 2023

The AfCFTA marketplace

PROMOTED BY



IN COLLABORATION WITH

African Union



HOSTED BY EGYPT



Connecting African Markets

**Welcome to
Cairo**





IATF Conference

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IN COLLABORATION WITH



HOSTED BY EGYPT



Deliver

**Opening up and
deepening access
to the markets
of the continent**

– by harnessing the AfCFTA
and delivering efficient and
cost-effective channels for
the movement of goods to
markets, including logistics
and related infrastructure

Wednesday, 8 November 2023

Arrival and Registration

14:00

Arrival and Registration

01

Thursday, 9 November 2023

Creative Africa Nexus

09:00

IATF2023 OPENING

10:00

Creative Africa Nexus Programme

16:30

Country Day

18:00

Official IATF2023 Media Welcome Cocktail

Media Attendance

Side Event | Venue: Conference Hall

S

09:00 – 14:00

Maritime Conference



02

Friday, 10 November 2023

Creative Africa Nexus

09:00

Please Refer to Creative Africa Nexus Programme

16:30

Country Day

03

Saturday, 11 November 2023

Trade Forum

07:30

Registration

07:30

Guest Arrivals

Networking, refreshments

09:00

Welcome and Opening Remarks

09:10

Opening Keynote: IATF2023 – Seizing the Opportunity

Main Session | Venue: Main Theatre

M

09:20

African Energy Transition and African Industrialisation

The panel will discuss in what way the global pursuit of a just transition with the need for energy security presents an opportunity or threat for Africa, and how Africa can utilise its resources to enhance energy access and drive industrialisation. The panel will also explore what this means for intra-African trade and Africa's trade relations with external partners.

10:30

Conversation: Can Africa solve Europe's energy conundrum

The sanctions imposed on Russia as a result of the Russia-Ukraine crisis have left European countries seeking alternative suppliers to replace their overreliance on Russian oil and gas. To what extent does this provide opportunities for Africa's oil and gas industries to ramp up exploration and production? How soon can the West African Gas Pipeline (WAGP) network, which currently transports gas from Nigeria to neighbouring Benin, Togo and Ghana, be extended to Europe as it is the starting point for the recently launched Nigeria-Niger-Algeria Pipeline project, if constructed as "hydrogen-ready"?

Main Session | Venue: Main Theatre

M

11:15

Transforming Africa's Manufacturing Sector: Capitalising on the reset towards local and regional value chains

The COVID-19 pandemic disrupted distribution and supply chains globally. The effects were multiplied by the prevalence of just-in-time supply contracts. Lack of necessary inputs impeded or stopped manufacturing, delaying deliveries to customers and constraining business and economic activity and performance. It demonstrated the vulnerabilities of how supply chains function and further instilled the urgency of business resilience in their supply chains to weather future challenges. Diversifying suppliers and achieving a spread in their geographic locations, as opposed to relying on just one supplier, increases resilience and reduces risk. With the AfCFTA also increasing intra-African trade, what are the issues, challenges and opportunities for greater African supply chain connectivity as a result of the global mindset reset on supply chains?

Parallel Session 1 | Venue: Cinema Hall

P1

11:15

Promoting Africa Direct Investment

The African Continental Free Trade Area (AfCFTA) has provided much-needed spur and expectedness for trade and investment on the continent. It is expected to foster investment via its sure effect on intra-African trade. The expected adoption of the Sustainable Investment Protocol of the AfCFTA could also further bolster FDI flows to and within Africa in the long term.

The panel will discuss what will it take to attract extensive direct investment to the region?

12:30

Lunch Break

03 Continued

Saturday, 11 November 2023

Trade Forum

Main Session | Venue: Main Theatre

M

13:30

Afreximbank Initiatives to Drive Intra-African Trade

Presentation by Afreximbank Departments

- SME Programme
- Project Preparation
- Pan-African Payment and Settlement System (PAPSS)
- TRADAR

Main Session | Venue: Main Theatre

M

15:00

Breaking Commodity Dependence: Diversifying African trade and promoting participation in African value chains

Commodities account for more than 60% of total merchandise exports in 45 African countries (UNCTAD). This makes them extremely vulnerable to global commodity price shocks and undermines inclusive growth and development. Reducing the dependence on raw commodities by increasing diversification into new and value-added products would play a major role in delivering economic development, in addition to increasing the range of goods available for intra-African and global exports.

The session will provide insight on Africa's options, policies and strategies to drive structural transformation and diversification. Among others, it will draw lessons from successful diversification and value addition efforts such as in Botswana, and explore new efforts by countries such as Zimbabwe's ban on exports of the metal lithium and Ghana's ban on export of raw cocoa beans.

16:00

Afternoon refreshments

16:30

Country Day: Industrial Day/ARISE

18:00

Close

04

Sunday, 12 November 2023

Seizing the Opportunity

07:30

Registration

Guest Arrivals

Networking, refreshments

09:00

Opening presentation

The Intra-African Trade Bank: Accelerating intra-African trade and market connectivity.

Main Session | Venue: Main Theatre

M

09:20

Intra-African Trade: Shaping Africa's industrial architecture in an era of disruption

Shaping Africa's industrial architecture will take place in an era of global supply chain disruption, occasioned by unprecedented global uncertainty, fragility and controversy. Reshoring, nearshoring, and friend-shoring is resulting in global supply chains being reconfigured to new and emerging geopolitical shifts. Will this hinder Africa's industrial efforts and ambitions, or does it provide an opportunity?

The session will discuss global supply chain realignments and the challenges/opportunities it presents for Africa's industrialisation ambitions, particularly in the context of greater intra-African trade and the AfCFTA.

Parallel Session 1 | Venue: Cinema Hall

P1

09:20

Ensuring Food Security through Agricultural Productivity and Intra-African Trade

Africa has over 60% of the world's uncultivated arable land, but only produces 10% of global agricultural output. Despite its potential and capabilities to be food self-sufficient, Africa remains a net food importer and susceptible to global supply disruptions. The session will discuss the challenges and investment opportunities to raise productivity and better develop intra-African and global agricultural value chains.

04 Continued

Sunday, 12 November 2023

Trade and Investment Conference

Main Session | Venue: Main Theatre

M

10:30

IATF Success Stories: Accelerating business and economic growth across Africa

This session will feature convenors and guest speakers from a broad spectrum of businesses and government sharing their stories on how they benefitted from the respective IATFs; their unique insights and experience of using the IATF to grow their business and build networks. The session will provide a compelling and valuable perspective for IATF2023 attendees.

Parallel Session 1 | Venue: Cinema Hall

P1

10:30

Reshaping the gender divide and enabling youth entrepreneurship to accelerate African trade and economic growth

The potential of women and youth businesses comes into focus when you consider that women and youth account for the largest share of Africa's population, but generate a marginal contribution to the continent's GDP. The panel will bring together sector experts and policymakers to discuss the issues, challenges, opportunities – and potential solutions – on how best to foster societal mindset changes to achieve gender equality and youth inclusion in the African economy.

11:30

Coffee Break

12:00

Public-Private Collaboration: Partnering for an enabling business environment

The session will discuss the initiatives, policies and actions required by governments and the private sector to create the necessary business-enabling environment that will accelerate intra-African trade and investment.

Parallel Session 1 | Venue: Cinema Hall

P1

12:00

Connecting Africa: Infrastructure development for intra-African trade

Africa's well-documented infrastructure deficit and ongoing infrastructure financing gap act as a significant impediment to trade and development.

This session will discuss how Africa can overcome this deficit and attract investment in trade-enabling infrastructure with a focus on financing infrastructure.

Venue Shut Down

16:30

Media Excursion

19:00

Ambassador Dinner

IATF Conference



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Connecting Africa

Optimising access
to Africa's connected
markets for business
and stakeholders
via the AfCFTA



an Markets



05

Monday, 13 November 2023

Presidential Summit Day

08:00

Registration

Guest Arrivals, Networking, refreshments

Cultural Entertainment – CANEX (Optional)

09:55

Arrival of Guest of Honour

10:00

Master of Ceremonies

10:01

National Anthems

- Egyptian National Anthem

- African Union Anthem

- Afreximbank Anthem

10:10

IATF Song Intro and performance

10:20

Welcome Statement

10:50

Cultural Performance

Sponsored Hologram

11:15

Opening Keynote

11:30

Special Remarks

(by Current and Former Heads of State and Government)

12:15

Introductory Remarks

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12:25

Keynote Speech

12:45

Launch of the Intra-African EPC Initiative

13:00

The Power of IATF2023 in Driving Trade and Investments to Connect African Markets: The Role of EPC in Driving Trade and Investment

Despite facing a challenging environment – which includes global geopolitical tensions and economic downturns, disruption of supply chains, food security, climate change, energy concerns, high inflation and interest rates – the AfCFTA provides the continent with the potential for transformational growth and economic development. The integration of 1.4 billion people provides opportunities to unlock Africa's wealth of physical and natural capital endowments to drive sustainable and inclusive development. IATF2023 is happening at a pivotal moment in the continent's and global history. The panel will discuss the potential of the IATF to boost the industrialisation of the continent, and further connect the continent's markets to drive intra-African trade and investments in the context of evolving global dynamics.

14:30

Signing Ceremony

14:45

Exhibition Area

- Official opening of IATF Exhibition
 - Unveiling of Sponsors' Wall (both conference and exhibition areas)
 - Official photo session with Heads of State
-

15:00

Lunch Break

15:45

Egypt Investment Forum | Country Day

17:00

Refreshment Break

17:30

Deal Signings

17:45

Closing remarks: Afreximbank – EVP

19:00

VIP GALA DINNER – By invitation only by host country



06

Tuesday, 14 November 2023

Investment Forum

Side Event | Venue: Multipurpose Hall B

S

Full Day

African Sub-Sovereign Network

Side Event | Venue: Cinema Hall

S

Full Day

Diaspora Day

09:45-11:30

Opening: Cultivating Success and Driving Competitiveness – The Case for Value-Driven Industries

This session will shine a spotlight on investment mobilisation in Africa's burgeoning growth sectors. We want to explore the dynamic landscape of industries poised to deliver exceptional value to investors, from technology-driven innovation to sustainable energy solutions. Discover how these sectors are attracting investment income by capitalising on Africa's untapped potential, and turning the current economic and political landscape to Africa's advantage.

This sequence will set the tone on Africa's investment landscape, speaking about what are the anticipated future trends. Gain insights into accelerating capital flow to catalyse high-impact investments across Africa's dynamic industries, fostering growth and transformation.

11:30

Morning Refreshments

Session 1 - Minerals

1 hour

30min - Project Showcase

Session 2 - Logistics & SEZ

1 hour

30min - Project Showcase

Parallel Session 1

P1

12:00-13:00

Sector insights: Minerals

Africa is endowed with minerals critical for the clean energy transition. The DRC is home to approximately 70% of the world's cobalt, essential for battery, mobile phone and electric car production. Countries such as Zimbabwe and Namibia have among the largest reserves of lithium globally. Exploring these minerals would greatly support bridging Africa's climate finance gap and change the fortunes of the continent. If done correctly, the consensus is that the AfCFTA can help in shaping the transition of African economies to green growth, climate adaptation and mitigation. However, today's mineral supply and investment plans fall short of what is needed to transform the energy sector, raising the risk of delayed or more expensive energy transitions.

To support this, Afreximbank has pledged to support Africa bridge the USD250bn climate finance gap in collaboration with other African financial institutions.

This session brings together financiers, miners and policy leaders to advance the conversation on green minerals in Africa and draw investors, while unpacking the growing trend in the battery manufacturing sector. The shift to a clean energy system is set to drive a huge increase in the requirements for lithium, cobalt, copper, nickel, zinc and a host of other minerals, meaning that the energy sector is emerging as a major force in mineral markets.

This session further aims to illuminate the myriad investment opportunities within the minerals and mining sector, shedding light on recent advancements in pivotal areas like electric vehicles, lithium and battery technologies. As we delve into Africa's mineral wealth, we will critically examine the role of the West in shaping this dynamic sector and discuss strategies for fostering stronger partnerships. Our focus remains steadfast on catalysing investment interest from both private and public financiers, ensuring Africa's pivotal position in the global value chain while maximising mutual benefits for all stakeholders.

13:00-13:30

Sequence 3 – Project Showcases (30min)

Parallel Session 2

P2

12:00-13:00

Sector Insights: Logistics and Special Economic Zones

Africa needs to take advantage of the economic potential of its ports and shipping sector if it is to realise its growth ambitions. Globally, ports are gateways for 80% of merchandise trade by volume and 70% by value. Investment in ports and their related transport infrastructure to advance trade and promote overall economic development and growth is, therefore, vital – particularly in emerging economies that are currently underserved by modern transportation facilities.

The recently signed cooperation agreement between Afreximbank and Arise Integrate Industrial Platform (Arise IIP), establishing a partnership through which Afreximbank will offer financial and non-financial interventions to tenants in Arise Industrial Parks (IPs), serves to deepen collaboration on promoting, facilitating and supporting industrialisation initiatives across Africa.

This session will also uncover the manifold benefits of Special Economic Zones, where streamlined regulations, incentives and infrastructure converge and can catalyse innovation, job creation and heightened global competitiveness.

06 Continued

Tuesday, 14 November 2023

Investment Forum

13:00-13:30

Sequence 3 – Project Showcases and Case Studies (30min)

13:30 - 14:30

Lunch Break

Session 3 - Energy

1 hour

30min - Project Showcase

Session 4 - Agriculture

1 hour

30min - Project Showcase

Parallel Session 3

P3

14:30-15:30

Sector Insights: Energy

Access to energy is a catalyst for development anywhere in the world. In Africa, energy poverty has been a major constraint not just to economic development, but increasingly to trade. Natural gas, green and low-carbon hydrogen, will play a crucial role in expanding modern energy access in Africa. Both in the short to medium term, while enhancing the uptake of renewables in the long term, for low carbon and climate-resilient trajectory on the continent.

Afreximbank has pledged to ensure African resources are used for developing African economies and African growth. Providing available and competitively priced energy will be critical to any of the country's growth objectives. And it can be done in a commercially viable way.

This session will look into strategies to inspire robust private capital inflow into this pivotal sector, addressing the gap between development institutions and indigenous African enterprises. We will discuss how to navigate the pathway towards sustainable energy generation and transmission, cultivating an environment that propels innovation, investment and collective prosperity.

15:30-16:00

Sequence 3 – Project Showcase (still developing with support from IPA)

Parallel Session 4

P4

14:30- 15:30

Sector Insights: Agriculture

Africa's food import bill is still in the region of \$50bn a year. The continent can also support large markets in Asia and the Middle East. China alone has said that it wants to import \$100bn worth of agriculture produce from Africa – up from \$4bn currently. Agriculture remains one of the continent's greatest opportunities if properly harnessed, across the value chain – from inputs such as irrigation and fertilisers to crops and livestock.

This session will explore how strategic financing can nurture growth, bolster local economies and reduce the reliance on grain imports, thereby curbing the food bill. Unveiling the vital role of phosphate in enhancing soil fertility and crop yields, unlocking a pathway to self-sufficiency.

15:30-16:00

Sequence 3 – Project Showcases and Case Studies

16:00-16:30

Afternoon refreshments

16:30-17:30

Closing Plenary

The closing plenary will be a public-private sector dialogue bringing together business leaders and policymakers. It will unpack accelerating the mobilising of private capital both within the continent and internationally. We will interrogate the mechanisms for bridging the gap between real risk and perceived risk: how do investors view the continent vs. other emerging markets, i.e. what is their risk-adjusted view of African credit?

This session will answer questions around 'where do banks and financiers see opportunities in the market? Which geographies, sectors and deal structures are underwriters and syndicators looking at/for?'

The closing plenary will hear from public and private sector leaders to share insights into what's working and what's not, focusing on driving concrete commendations from the private sector to policymakers across the continent.

This short opening will be followed by an extensive open Q&A, inviting interventions from the floor to better understand where to invest and how to drive greater investment to influence policy and unlock investment capital.

17:30

COUNTRY DAY - ALGERIA

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African Markets**

07

Wednesday, 15 November 2023

Closing Ceremony

12:00

IATF2023 CLOSING CEREMONY

To include:

Closing Press Conference

Media Centre

Stand Awards

Final Report On Deals

Media Centre

Announcement of Host City 2025 – Open Registration for IATF2025

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