



IATF  
Virtual

The AfCFTA marketplace

Cairo, Egypt

9 - 15 November 2023



[www.intrafricantradefair.com](http://www.intrafricantradefair.com)

## Connecting African Markets

The African Export-Import Bank (Afreximbank), in collaboration with the African Union Commission and the AfCFTA Secretariat, brings you the 3rd Intra-African Trade Fair (IATF2023), to be hosted by the Arabic Republic of Egypt in Cairo. IATF2023 will provide a unique and valuable platform for businesses to access an integrated African market of over 1.3 billion people with a GDP of over US\$3.5 trillion created under the African Continental Free Trade Area.

IATF2023 will attract:

**+1,600**  
EXHIBITORS

**+35k**  
VISITORS

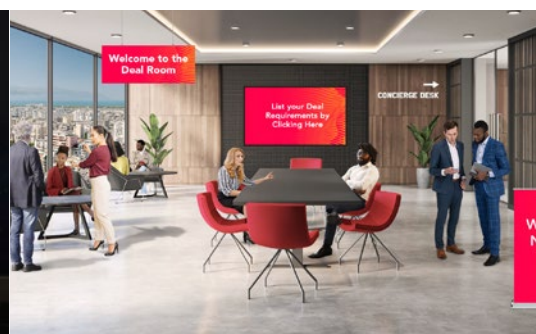
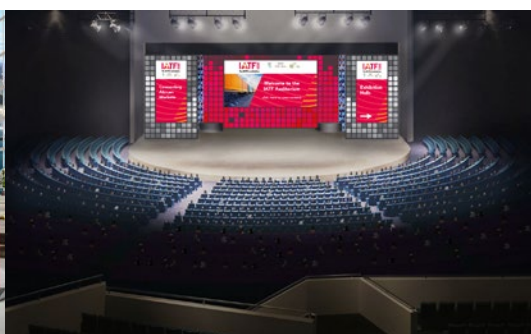
**+75**  
EXHIBITING  
COUNTRIES

**\$43bn**  
IN TRADE &  
INVESTMENT DEALS

## The IATF Virtual

IATF Virtual is a year-round platform to connect buyers and sellers from Africa and beyond. IATF Virtual brings together exhibitors and visitors from all sectors. It provides a platform for attendees and non-attendees alike to connect in real time before, during and after the event.

The IATF Virtual platform offers a 24/7, 365 days a year platform whereby virtual visitors can visit virtual stands to engage and do business via the online platform. IATF Virtual also offers an Auditorium to host virtual events - Live and pre-recorded, as well as features Country Pavilions and a Virtual Library where documents, presentations and other information can be sourced and stored.



## Benefits of IATF Virtual:

- **Don't miss out** - Manage your stand and meet attendees live.
- **Showcase your work** - Virtual stands can be fully branded and customised. Get your products and services seen at their best by buyers and investors across African markets.
- **Track every lead, interaction, and enquiry** - Maximise your event ROI with comprehensive lead reports of visitors' product interests, and brochure downloads.
- **Engage intra-African trade experts** - Meet and do business with intra-African trade and investment experts before, during and after Intra-African Trade Fair 2023.
- **Matchmaking** - Opportunity to be part of the Afreximbank supplier database for matchmaking that happens all year round.
- **IATF Virtual Live** - Be part of the interactive IATF Virtual booth that will be visited by stakeholders at the live event in November to interact with you online.

## The IATF Virtual will bring together key players from the following sectors:

- Administration and Support Services
- Agriculture / Agribusiness
- Arts, Entertainment and Recreation
- Automotive
- Basic Metal Production
- Chemical Industries
- Clothing / Textiles
- Construction
- Creative Industries (Apparel / Arts / Fashion / Film / Music / Television)
- Defence & Social Security
- Diaspora
- Education
- Engineering
- Electricity, Gas, Steam and Air-condition Supply
- Financial Services
- Fintech
- Food & Beverage
- Food Services
- Freight Forwarding
- Health Services
- ICT
- Infrastructure
- Innovation
- Insurance
- Logistics
- Manufacturing
- Maritime
- Mining
- Natural Ingredients and Organic Products
- Oil and Gas
- Sports
- Standards
- Tourism
- Transport
- Water Supply, Sewerage, Waste Management and Remediation Activities
- Wholesale and Retail Trade
- Youth Start-Ups

### IATF2023:

Promoted By



In Collaboration With



Hosted By Egypt



### IATF2023 Official partners:



### IATF2023 Organisers:

Trade Fair Organiser



Conference Organiser



Creative Africa Nexus Organiser



Africa Autoshow Organiser



IATF Virtual | Cairo, Egypt | 9 - 15 November 2023 | [www.intrafricantradefair.com](http://www.intrafricantradefair.com)

## To enquire about participating in IATF Virtual, please contact:

**Trevor Mochaki**

Sponsorship & Exhibition Sales Executive  
Intra-African Trade Fair, RX Africa

☎ +27(0) 68 376 5922

✉ [trevor.mochaki1@rxglobal.com](mailto:trevor.mochaki1@rxglobal.com)

IATF Virtual booths are available from  
**US \$750**