

IATF[®] 2023

The AfCFTA marketplace

PROMOTED BY



IN COLLABORATION WITH



HOSTED BY EGYPT



A B2B and
B2G platform

Cairo, Egypt

9 - 15 November 2023

www.intrafricantradefair.com

Connecting African Markets

The African Export-Import Bank (Afreximbank), in collaboration with the African Union Commission and the AfCFTA Secretariat, brings you the 3rd Intra-African Trade Fair (IATF2023), to be hosted by the Arabic Republic of Egypt in Cairo. IATF2023 will provide a unique and valuable platform for businesses to access an integrated African market of over 1.3 billion people with a GDP of over US\$3.5 trillion created under the African Continental Free Trade Area.

IATF2023 will attract:

+1,600

EXHIBITORS

+35k

VISITORS

+75

EXHIBITING
COUNTRIES

\$43bn

IN TRADE &
INVESTMENT DEALS



A B2B and B2G platform

The platform will provide opportunities for matchmaking, business exchanges and conclusion of business and investment deals. This is supported by a dedicated **African Buyers' Programme**.

The added benefits of the African Buyers' Programme include:

- A cost effective and time efficient way to source and grow your network of reliable and high quality African and international suppliers
- Keep up to date with the latest market trends and innovations and learn from industry leaders and top experts in our events programme to ensure you stay ahead of the game
- Share knowledge and thoughts with like-minded business professionals from Africa and international regions to gain new insights and develop ideas
- Engage with financial institutions, gain information on new products and services and as well as an understanding of payment products, new technologies and trade gate-ways
- Gain access to numerous networking platforms which will help you to develop new business contacts which will provide opportunities for meetings, business exchanges and conclusion of business and investment deals between B2B, B2G and G2G

African Buyers' Programme features include:

- **Speed Networking** - Opportunity to participate in Speed Networking sessions allowing you to engage with multiple suppliers
- **Networking Events** - Invitation to the highly exclusive IATF2023 Networking Events
- **Conference Access** - Access to the Trade and Investment Forum and all seminars/workshops (where applicable)
- **African Buyers' Lounge** - Access to the African Buyers' Lounge on the show floor, providing complimentary refreshments, lunch and Wi-Fi
- **Matchmaking** - Enhance the quality of your meetings by being matched with service providers suited to your needs and requirements
- **CANEX Summit** - access to the two-day high-level CANEX Summit at IATF2023, bringing together policy makers, prominent investors, financiers and thought leaders from the Creative Industry across the continent and the diaspora



IATF2023:

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IATF2023 Official partners:



IATF2023 Organisers:

Trade Fair Organiser



Conference Organiser



Creative Africa Nexus Organiser



Africa Autoshow Organiser



African Buyers' Programme | Cairo, Egypt | 9 - 15 November 2023 | www.intrafricantradefair.com

Check if you qualify to be a part of the African Buyers' Programme - register today!

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