

IATF2023 Hosted Buyer Programme

Business-to-Business and Business-to-Government – Will provide opportunities for matchmaking, business exchanges and conclusion of business and investment deals. This is supported by a dedicated African Buyers' Programme.

- Save time by meeting and doing business in one place with a range of high quality regional and international suppliers of your choice
- Keep up to date with the latest market trends and innovations and learn from industry leaders and top experts in our events programme to ensure you stay ahead of the game.
- Share knowledge and thoughts with like-minded business professionals from Africa and international regions to gain new insights and develop ideas.
- Gain access to numerous networking platforms which will help you to develop new business contacts.
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Hosted Buyer benefits include:

- **Flights** - Contribution towards the cost of your return flights to Abidjan, Côte d'Ivoire (fully hosted buyers only)
- **Airport Transfers** - Complimentary return / round-trip airport transfers.
- **Hotel Accommodation** - Complimentary hotel accommodation in one of the official properties for up to 7 nights, depending on your category of hosted buyer
- **Breakfast** - Complimentary breakfast at your allocated hotel
- **Hotel Transfers** - From your official hotel to the venue on all days of the exhibition
- **Personalised Diary** - Personalised diary of appointments with exhibitors
- **Speed Networking** - Participation in one Speed Networking session (mandatory)
- **Networking Events** - Invitation to the highly exclusive IATF2023 Networking Events
- **Conference Access** - Access to the Trade and Investment Forum and all seminars/workshops (where applicable)
- **Buyers Lounge** - Access to the Buyers Lounge on the show floor, providing complimentary refreshments, lunch and Wi-Fi
- **Post Tours** - Exclusive opportunity to attend one of IATF2023 Africa's official post tours (where applicable)
- **CANEX Summit** - access to the two-day high-level CANEX Summit at IATF2023, bringing together policy makers, prominent investors, financiers and thought leaders from the Creative Industry across the continent and the diaspora.

Requirements for applying to be part of the Hosted Buyer Programme at IATF2023:



Must meet the Hosted Buyer **qualifying requirements** in order to be considered for the programme



Hosted Buyers will be required to **actively participate in the Pre-Scheduling Appointment Programme** by selecting and ranking (in order of importance) a specified number of appointment preferences within a specified timeframe



Fully Hosted buyers must **commit to 7 or 4 days attendance**. Semi Hosted buyers must commit to a minimum of 4 days



Must commit to a **minimum of 10 appointments per day**



Must be willing to **fill up diary with self-scheduled appointments** following the official appointment match results



Must complete appointment ratings and **post show survey**



Mandatory attendance to one speed networking session as per appointment schedule.

Connecting African Markets

The African Export-Import Bank (Afreximbank), in collaboration with the African Union Commission and the AfCFTA Secretariat, brings you the 3rd **Intra-African Trade Fair (IATF2023)**, to be hosted by the Arabic Republic of Egypt in Cairo. IATF2023 will provide a unique and valuable platform for businesses to access an integrated African market of over 1.3 billion people with a GDP of over US\$3.5 trillion created under the African Continental Free Trade Area.

IATF2023 will attract:

+1,600
EXHIBITORS

+35k
VISITORS

+75
EXHIBITING
COUNTRIES

\$43bn
IN TRADE &
INVESTMENT DEALS



IATF2023:

Promoted By



In Collaboration With



IATF2023 Official partners:



IATF2023 Organisers:

Trade Fair Organiser



Conference Organiser

BrandComms

Creative Africa Nexus
Organiser



Africa Autoshow
Organiser



IATF2023 Hosted Buyer | Cairo, Egypt | 9 - 15 November 2023 | www.intrafricantradefair.com

If you qualify to be a Hosted Buyer - register today!

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