



The AfCFTA marketplace



IATF2023
Trade Exhibition

Cairo, Egypt
9 - 15 November 2023

www.intrafricantradefair.com

Connecting African Markets

The African Export-Import Bank (Afreximbank), in collaboration with the African Union Commission and the AfCFTA Secretariat, brings you the 3rd **Intra-African Trade Fair (IATF2023)**, to be hosted by the Arabic Republic of Egypt in Cairo. IATF2023 will provide a unique and valuable platform for businesses to access an integrated African market of over 1.3 billion people with a GDP of over US\$3.5 trillion created under the African Continental Free Trade Area.

IATF2023 will attract:

+1,600

EXHIBITORS

+35k

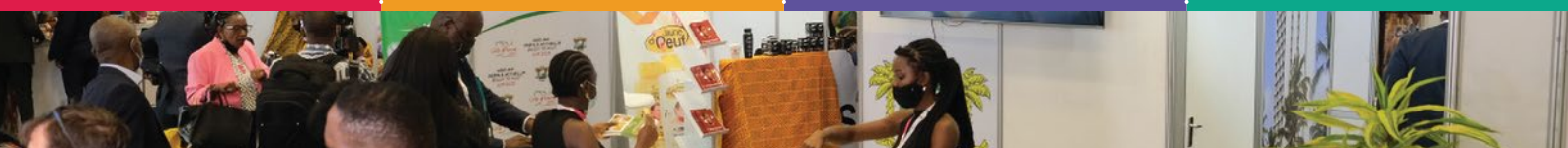
VISITORS

+75

EXHIBITING
COUNTRIES

\$43bn

IN TRADE &
INVESTMENT DEALS



IATF2023, will comprise of the following key components:

Trade Exhibition: Countries, large corporates as well as Small and Medium Enterprises (SMEs) can set up Pavilions and exhibition stands which will enable them to customise their exhibition to fit their unique requirements. This offers private and public entities opportunities to showcase their goods and services.

Creative Africa Nexus (CANEX): This platform will showcase Africa's creative economy in fashion, music, film, arts and craft, and sports. The CANEX Programme will include a Creative Africa Summit and dedicated Creative Industry Exhibition. (<https://www.intrafricantradefair.com/en/page/creative-africa-nexus>)

Country Days: The country day segment which has sponsorship opportunities is open to 4 countries - it presents a platform for the 4 selected countries to showcase their trade, investment, tourism, and cultural opportunities. The first slot is reserved for the Host Country (Cote d'Ivoire).

Africa Automotive Show: The Africa Automotive Show will present a platform for auto manufacturers, assemblers, Original Equipment Manufacturers (OEMs) and component suppliers to exhibit their products and also interact with potential buyers and suppliers. It consists of an Auto Forum, Autoshow and B2B and B2G exchanges.

Trade and Investment Forum: The four-day conference will feature leading African and international speakers and a variety of sessions dealing with African trade and investment issues. Specifically, the conference will feature dedicated sessions on trade and investment opportunities under the AfCFTA and will also include training workshops covering exporting, standards, and marketing.

A B2B and B2G platform: The platform will provide opportunities for matchmaking, business exchanges and conclusion of business and investment deals. This is supported by a dedicated African Buyers' Programme.

IATF Virtual: This platform showcases goods, services and investment opportunities on an interactive online platform. The IATF Virtual is currently live and will continue even after the physical Trade Fair has ended. (<https://www.intrafricantradefair.com/iatf-virtual>)

AU Youth Start-Up Programme: The Youth Start-Up segment will have a dedicated Pavilion for Youth Start-Ups in Africa where they will showcase their innovative ideas, prototypes, goods and services. The IATF will provide opportunities for matchmaking with venture capitalists, entrepreneurship training, networking amongst the youth and other delegates at the Trade Fair.

Trade Exhibition

Countries, large corporates as well as Small and Medium Enterprises (SMEs) can set up Pavilions and exhibition stands which will enable them to customise their exhibition to fit their unique requirements. This offers private and public entities opportunities to showcase their goods and services.

The Exhibition will target the following key sectors / groups:

- Agriculture & Agro-processing
- Automotive
- Clothing & Textiles
- Construction & Infrastructure
- Consumer goods
- Creative Industries, including Entertainment
- Diaspora
- Education
- Energy & Power
- Engineering
- Finance
- Health & Pharmaceuticals
- ICT
- Innovation
- Logistics
- Manufacturing
- Mining
- Standards
- Tourism
- Transport (road, rail, maritime, air)
- Youth Start-ups



IATF2023:

Promoted By



In Collaboration With



IATF2023 Official partners:



IATF2023 Organisers:

Trade Fair Organiser



Conference Organiser



Creative Africa Nexus
Organiser



Africa Autoshow
Organiser



IATF2023 Exhibition | Cairo, Egypt | 9 - 15 November 2023 | www.intrafricantradefair.com

To enquire about becoming an IATF2023 Exhibitor, please contact:

Papy Luzala

Head of Commercial & Government Affairs, Africa
RX Africa

+27(0) 82 558 8214

papy.luzala@rxglobal.com