

## Connecting African Markets

The African Export-Import Bank (Afreximbank), in collaboration with the African Union Commission and the AfCFTA Secretariat, brings you the 3rd **Intra-African Trade Fair (IATF2023)**, to be hosted by the Arabic Republic of Egypt in Cairo. IATF2023 will provide a unique and valuable platform for businesses to access an integrated African market of over 1.3 billion people with a GDP of over US\$3.5 trillion created under the African Continental Free Trade Area.

### IATF2023 will attract:

**+1,600**  
EXHIBITORS

**+35k**  
VISITORS

**+75**  
EXHIBITING  
COUNTRIES

**\$43bn**  
IN TRADE &  
INVESTMENT DEALS



### Benefits to selected countries:

- Increased awareness for the country's products and services available for export
- Enhanced market intelligence: increased export orders /contracts generated
- Establish new contacts for joint venture agreements: dealership / distributorship within the continent and beyond
- Expose companies from the country to international competitiveness and best practices
- New markets for the country exportable products
- Increased employment of youths in export-oriented companies
- Increased foreign exchange earnings

# Country Days

The platform will provide opportunities for matchmaking, business exchanges and conclusion of business and investment deals. This is supported by a dedicated African Buyers' Programme.

The country day opportunity at IATF2023 provides each country a unique and prominent platform to promote; business sectors, trade credentials, export market products and services and capital market opportunities. Follow the theme of **"Connecting African Markets"** provides participating countries a unique platform allowing a special focus on their business. The selected countries will have access to a captive market of buyers, visitors, exhibitors and media attending IATF2023 for an entire day.



Join our confirmed Country Day sponsors for a minimum investment of

**\$300,000**

Egypt



IATF2023:

Promoted By



In Collaboration With



IATF2023 Official partners:



IATF2023 Organisers:

Trade Fair Organiser



Conference Organiser



Creative Africa Nexus Organiser



Africa Autoshow Organiser



Country Days | Cairo, Egypt | 9 - 15 November 2023 | [www.intrafricantradefair.com](http://www.intrafricantradefair.com)

To enquire about participating in the Country Day during IATF2023, please contact:

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