

IATF 2023

The AfCFTA marketplace

PROMOTED BY



IN COLLABORATION WITH



HOSTED BY EGYPT



IATF2023 Exhibitor Stand Packages

Cairo, Egypt
9 - 15 November 2023

www.intrafricantradefair.com

**Connecting
African Markets**



Why the Intra-African Trade Fair (IATF)

The African Export-Import Bank (Afreximbank), in collaboration with the African Union Commission and the AfCFTA Secretariat, brings you the 3rd Intra-African Trade Fair (IATF2023) to be hosted by the Arab Republic of Egypt in Cairo.

IATF2023 will provide a unique and valuable platform for businesses to access an integrated African market of over 1.3 billion people with a GDP of over US\$3.5 trillion created under the African Continental Free Trade Area.

IATF2023 Objectives:

IATF2023 is aimed at achieving the following objectives:

- Bring together continental and global players to showcase and exhibit their goods and services, explore business and investment opportunities in Africa;
- Provide a platform for B2B and B2G exchanges and to serve as a marketplace where buyers and sellers of goods and services meet and explore business opportunities;
- Provide a platform to share trade, investment and market information with various stakeholders including investors, SMEs, the informal sector and Africans in Diaspora; and
- Provide a platform to discuss topical issues relating to the African Continental Free Trade Agreement, as well as issues affecting Intra-African trade and investment, and to identify and offer practical and effective solutions to address the challenges.

Value added benefits for exhibitors, will include:



Access to the exhibitor portal



Online Diary



Exhibitor Listing Online



Exhibitor Listing in Event Show Guide



Trade & Investment Forum (Conference)



Business to Business and Business to Government Engagements



Access to Speed Networking Sessions



IATF2023 Stand Packages

Floor Space Only

Description	per m ²
Floor space, including a Single-Phase Distribution Board	\$300

Stand Package 1A



Configuration options:

- 9m² : 3m x 3m
- 18m² : 6m x 3m
- 27m² : 9m x 3m
- 36m² : 6m x 6m or 12m x 3m

Description	9m ²	18m ²	27m ²	36m ²
Stand Package Option 1	\$3,625	\$7,250	\$10,875	\$14,500
Main Stand Holder Fee (Compulsary)	\$530	\$530	\$530	\$530

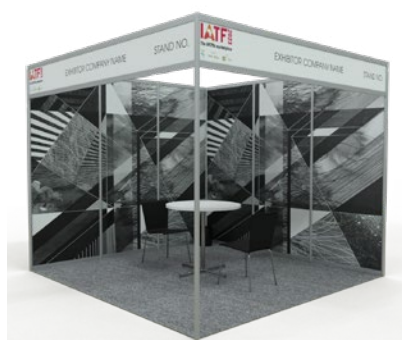
Items Included	9m ²	18m ²	27m ²	36m ²
Exhibitor Registration Fee (Principal Exhibitor)	✓	✓	✓	✓
Stand Sharer Allocation	1	2	3	4
Floor Space	✓	✓	✓	✓
Stand Carpets	✓	✓	✓	✓
Octanorm Walling	✓	✓	✓	✓
Fascia Board with Company Name (all open sides)	✓	✓	✓	✓
Stand Lighting	1	2	3	4
Electrical Sockets	1	2	3	4
Table	1	2	3	4
Chairs	2	4	6	8
Dustbin	1	2	3	4
Exhibitor Badges	4	6	9	12

*subject to availability, prices subject to change



IATF2023 Stand Packages

Stand Package 1B



Configuration options:

- 9m² : 3m x 3m
- 18m² : 6m x 3m
- 27m² : 9m x 3m
- 36m² : 6m x 6m or 12m x 3m

*Including vinyl printed graphics

Description	9m ²	18m ²	27m ²	36m ²
Stand Package Option 1*	\$4,268	\$8,536	\$12,804	\$17,072
Main Stand Holder Fee (Compulsary)	\$530	\$530	\$530	\$530

Items Included	9m ²	18m ²	27m ²	36m ²
Exhibitor Registration Fee (Principal Exhibitor)	✓	✓	✓	✓
Stand Sharer Allocation	1	2	3	4
Floor Space	✓	✓	✓	✓
Stand Carpets	✓	✓	✓	✓
Octanorm Walling	✓	✓	✓	✓
Fascia Board with Company Name (all open sides)	✓	✓	✓	✓
Wall Mounted Vinyl Printed Graphics	✓	✓	✓	✓
Stand Lighting	1	2	3	4
Electrical Sockets	1	2	3	4
Table	1	2	3	4
Chairs	2	4	6	8
Dustbin	1	2	3	4
Exhibitor Badges	4	6	9	12

*subject to availability, prices subject to change



IATF2023 Stand Packages

Stand Package 2A



Configuration options:

9m² : 3m x 3m
 18m² : 6m x 3m
 27m² : 9m x 3m
 36m² : 6m x 6m or 12m x 3m

Description	9m ²	18m ²	27m ²	36m ²
Stand Package Option 2	\$3,900	\$7,800	\$11,700	\$15,600
Main Stand Holder Fee (Compulsary)	\$530	\$530	\$530	\$530

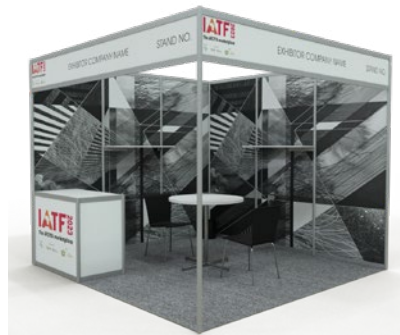
Items Included	9m ²	18m ²	27m ²	36m ²
Exhibitor Registration Fee (Principal Exhibitor)	✓	✓	✓	✓
Stand Sharer Allocation	1	2	3	4
Floor Space	✓	✓	✓	✓
Stand Carpets	✓	✓	✓	✓
Octanorm Walling	✓	✓	✓	✓
Fascia Board with Company Name (all open sides)	✓	✓	✓	✓
Stand Lighting	1	2	3	4
Electrical Sockets	1	2	3	4
Table	1	2	3	4
Chairs	2	4	6	8
Dustbin	1	2	3	4
Lockable Cupboard with Company Logo	1	2	3	4
Wall Mounted Shelves	2	4	6	8
Exhibitor Badges	4	6	9	12

*subject to availability, prices subject to change



IATF2023 Stand Packages

Stand Package 2B



Configuration options:

9m² : 3m x 3m
 18m² : 6m x 3m
 27m² : 9m x 3m
 36m² : 6m x 6m or 12m x 3m

*Including vinyl printed graphics

Description	9m ²	18m ²	27m ²	36m ²
Stand Package Option 2*	\$4,543	\$9,086	\$13,629	\$18,172
Main Stand Holder Fee (Compulsary)	\$530	\$530	\$530	\$530

Items Included	9m ²	18m ²	27m ²	36m ²
Exhibitor Registration Fee (Principal Exhibitor)	✓	✓	✓	✓
Stand Sharer Allocation	1	2	3	4
Floor Space	✓	✓	✓	✓
Stand Carpets	✓	✓	✓	✓
Octanorm Walling	✓	✓	✓	✓
Fascia Board with Company Name (all open sides)	✓	✓	✓	✓
Wall Mounted Vinyl Printed Graphics	✓	✓	✓	✓
Stand Lighting	1	2	3	4
Electrical Sockets	1	2	3	4
Table	1	2	3	4
Chairs	2	4	6	8
Dustbin	1	2	3	4
Lockable Cupboard with Company Logo	1	2	3	4
Wall Mounted Shelves	2	4	6	8
Exhibitor Badges	4	6	9	12

*subject to availability, prices subject to change

Contact us

For further information please contact:

Papy Luzala

Head of Commercial & Government Affairs, Africa

Intra-African Trade Fair, RX Africa

Cel: +27(0) 82 558 8214

Email: papy.luzala@rxglobal.com

www.intrafricantradefair.com