

# IATF<sup>®</sup> 2023

The AfCFTA marketplace

**IATF2023  
Exhibitor  
Stand  
Packages**

PROMOTED BY



IN COLLABORATION WITH



HOSTED BY EGYPT



Cairo, Egypt  
9 - 15 November 2023

[www.intrafricantradefair.com](http://www.intrafricantradefair.com)

**Connecting  
African Markets**



## Why the Intra-African Trade Fair (IATF)

The African Export-Import Bank (Afreximbank), in collaboration with the African Union Commission and the AfCFTA Secretariat, brings you the 3rd Intra-African Trade Fair (IATF2023) to be hosted by the Arab Republic of Egypt in Cairo.

IATF2023 will provide a unique and valuable platform for businesses to access an integrated African market of over 1.3 billion people with a GDP of over US\$3.5 trillion created under the African Continental Free Trade Area.

## IATF2023 Objectives:

IATF2023 is aimed at achieving the following objectives:

- Bring together continental and global players to showcase and exhibit their goods and services, explore business and investment opportunities in Africa;
- Provide a platform for B2B and B2G exchanges and to serve as a marketplace where buyers and sellers of goods and services meet and explore business opportunities;
- Provide a platform to share trade, investment and market information with various stakeholders including investors, SMEs, the informal sector and Africans in Diaspora; and
- Provide a platform to discuss topical issues relating to the African Continental Free Trade Agreement, as well as issues affecting Intra-African trade and investment, and to identify and offer practical and effective solutions to address the challenges.

## Value added benefits for exhibitors, will include:



Access to the exhibitor portal



Online Diary



Exhibitor Listing Online



Exhibitor Listing in Event Show Guide



Trade & Investment Forum (Conference)



Business to Business and Business to Government Engagements



Access to Speed Networking Sessions



# IATF2023 Stand Packages

## Floor Space Only

Description	per m <sup>2</sup>
Floor space, including a Single-Phase Distribution Board	\$300

## Stand Package 1A



### Configuration options:

- 9m<sup>2</sup> : 3m x 3m
- 18m<sup>2</sup> : 6m x 3m
- 27m<sup>2</sup> : 9m x 3m
- 36m<sup>2</sup> : 6m x 6m or 12m x 3m

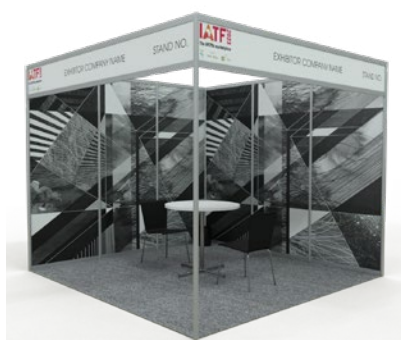
Description	9m <sup>2</sup>	18m <sup>2</sup>	27m <sup>2</sup>	36m <sup>2</sup>
Stand Package Option 1	\$3,625	\$7,250	\$10,875	\$14,500
Main Stand Holder Fee (Compulsary)	\$530	\$530	\$530	\$530
Items Included	9m <sup>2</sup>	18m <sup>2</sup>	27m <sup>2</sup>	36m <sup>2</sup>
Exhibitor Registration Fee (Principal Exhibitor)	✓	✓	✓	✓
Stand Sharer Allocation	1	2	3	4
Floor Space	✓	✓	✓	✓
Stand Carpets	✓	✓	✓	✓
Octanorm Walling	✓	✓	✓	✓
Fascia Board with Company Name (all open sides)	✓	✓	✓	✓
Stand Lighting	1	2	3	4
Electrical Sockets	1	2	3	4
Table	1	2	3	4
Chairs	2	4	6	8
Dustbin	1	2	3	4
Exhibitor Badges	4	6	9	12

\*subject to availability, prices subject to change



# IATF2023 Stand Packages

## Stand Package 1B



### Configuration options:

- 9m<sup>2</sup> : 3m x 3m
- 18m<sup>2</sup> : 6m x 3m
- 27m<sup>2</sup> : 9m x 3m
- 36m<sup>2</sup> : 6m x 6m or 12m x 3m

\*Including vinyl printed graphics

Description	9m <sup>2</sup>	18m <sup>2</sup>	27m <sup>2</sup>	36m <sup>2</sup>
Stand Package Option 1*	\$4,268	\$8,536	\$12,804	\$17,072
Main Stand Holder Fee (Compulsary)	\$530	\$530	\$530	\$530

Items Included	9m <sup>2</sup>	18m <sup>2</sup>	27m <sup>2</sup>	36m <sup>2</sup>
Exhibitor Registration Fee (Principal Exhibitor)	✓	✓	✓	✓
Stand Sharer Allocation	1	2	3	4
Floor Space	✓	✓	✓	✓
Stand Carpets	✓	✓	✓	✓
Octanorm Walling	✓	✓	✓	✓
Fascia Board with Company Name (all open sides)	✓	✓	✓	✓
Wall Mounted Vinyl Printed Graphics	✓	✓	✓	✓
Stand Lighting	1	2	3	4
Electrical Sockets	1	2	3	4
Table	1	2	3	4
Chairs	2	4	6	8
Dustbin	1	2	3	4
Exhibitor Badges	4	6	9	12

\*subject to availability, prices subject to change



# IATF2023 Stand Packages

## Stand Package 2A



### Configuration options:

- 9m<sup>2</sup> : 3m x 3m
- 18m<sup>2</sup> : 6m x 3m
- 27m<sup>2</sup> : 9m x 3m
- 36m<sup>2</sup> : 6m x 6m or 12m x 3m

Description	9m <sup>2</sup>	18m <sup>2</sup>	27m <sup>2</sup>	36m <sup>2</sup>
Stand Package Option 2	\$3,900	\$7,800	\$11,700	\$15,600
Main Stand Holder Fee (Compulsary)	\$530	\$530	\$530	\$530

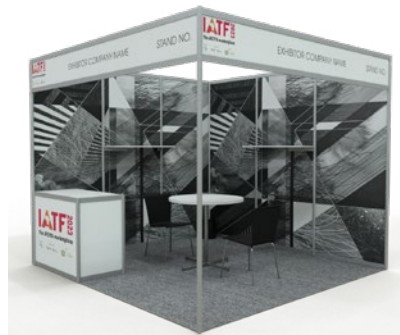
Items Included	9m <sup>2</sup>	18m <sup>2</sup>	27m <sup>2</sup>	36m <sup>2</sup>
Exhibitor Registration Fee (Principal Exhibitor)	✓	✓	✓	✓
Stand Sharer Allocation	1	2	3	4
Floor Space	✓	✓	✓	✓
Stand Carpets	✓	✓	✓	✓
Octanorm Walling	✓	✓	✓	✓
Fascia Board with Company Name (all open sides)	✓	✓	✓	✓
Stand Lighting	1	2	3	4
Electrical Sockets	1	2	3	4
Table	1	2	3	4
Chairs	2	4	6	8
Dustbin	1	2	3	4
Lockable Cupboard with Company Logo	1	2	3	4
Wall Mounted Shelves	2	4	6	8
Exhibitor Badges	4	6	9	12

\*subject to availability, prices subject to change



# IATF2023 Stand Packages

## Stand Package 2B



**Configuration options:**

9m<sup>2</sup> : 3m x 3m  
 18m<sup>2</sup> : 6m x 3m  
 27m<sup>2</sup> : 9m x 3m  
 36m<sup>2</sup> : 6m x 6m or 12m x 3m

\*Including vinyl printed graphics

Description	9m <sup>2</sup>	18m <sup>2</sup>	27m <sup>2</sup>	36m <sup>2</sup>
Stand Package Option 2*	\$4,543	\$9,086	\$13,629	\$18,172
Main Stand Holder Fee (Compulsary)	\$530	\$530	\$530	\$530

Items Included	9m <sup>2</sup>	18m <sup>2</sup>	27m <sup>2</sup>	36m <sup>2</sup>
Exhibitor Registration Fee (Principal Exhibitor)	✓	✓	✓	✓
Stand Sharer Allocation	1	2	3	4
Floor Space	✓	✓	✓	✓
Stand Carpets	✓	✓	✓	✓
Octanorm Walling	✓	✓	✓	✓
Fascia Board with Company Name (all open sides)	✓	✓	✓	✓
Wall Mounted Vinyl Printed Graphics	✓	✓	✓	✓
Stand Lighting	1	2	3	4
Electrical Sockets	1	2	3	4
Table	1	2	3	4
Chairs	2	4	6	8
Dustbin	1	2	3	4
Lockable Cupboard with Company Logo	1	2	3	4
Wall Mounted Shelves	2	4	6	8
Exhibitor Badges	4	6	9	12

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## Contact us

**For further information please contact:**

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