



The AfCFTA marketplace



IATF
Virtual

21 - 27 November 2023
Abidjan, Côte d'Ivoire

www.intrafricantradefair.com

Connecting African Markets

The African Export-Import Bank (Afreximbank), in collaboration with the African Union and the AfCFTA Secretariat, brings you the 3rd **Intra-African Trade Fair (IATF2023)**, to be hosted by the Government of the Republic of Côte d'Ivoire in Abidjan. IATF2023 will provide a unique and valuable platform for businesses to access an integrated African market of over 1.3 billion people with a GDP of over US\$3.5 trillion created under the African Continental Free Trade Area.

IATF2023 will attract:

+1,600

EXHIBITORS

+35k

VISITORS

+75

EXHIBITING
COUNTRIES

\$43bn

IN TRADE &
INVESTMENT DEALS

Benefits of IATF Virtual:

- **Don't miss out** - Manage your stand and meet attendees live.
- **Showcase your work** - Virtual stands can be fully branded and customised. Get your products and services seen at their best by buyers and investors across African markets.
- **Track every lead, interaction, and enquiry** - Maximise your event return on investment with comprehensive lead reports of visitors' product interests, and brochure downloads.
- **Connect with exhibitors** - Find business and investment opportunities and visit virtual exhibitor stands. Make connections using text or audio, and group or one-on-one chat.

The IATF Virtual will bring together key players from the following sectors:

- Administration and Support Services
- Agriculture / Agribusiness
- Arts, Entertainment and Recreation
- Automotive
- Basic Metal Production
- Chemical Industries
- Clothing / Textiles
- Construction
- Creative Industries (Apparel / Arts / Fashion / Film / Music / Television)
- Defence & Social Security
- Diaspora
- Education
- Engineering
- Electricity, Gas, Steam and Air-condition Supply
- Financial Services
- Fintech
- Food & Beverage
- Food Services
- Freight Forwarding
- Health Services
- ICT
- Infrastructure
- Innovation
- Insurance
- Logistics
- Manufacturing
- Maritime
- Mining
- Natural Ingredients and Organic Products
- Oil and Gas
- Sports
- Standards
- Tourism
- Transport
- Water Supply, Sewerage, Waste Management and Remediation Activities
- Wholesale and Retail Trade
- Youth Start-Ups

The IATF Virtual

IATF Virtual is a year-round platform to connect buyers and sellers from Africa and beyond. IATF Virtual brings together exhibitors and visitors from all sectors. It provides a platform for attendees and non-attendees alike to connect in real time before, during and after the event.

The IATF Virtual platform offers a 24/7, 365 days a year platform whereby virtual visitors can visit virtual stands to engage and do business via the online platform. IATF Virtual also offers an Auditorium to host virtual events - Live and pre-recorded, as well as features Country Pavilions and a Virtual Library where documents, presentations and other information can be sourced and stored.



IATF2023:

Promoted By



In Collaboration With



Hosted By



IATF2023 Official partners:



IATF2023 Organisers:

Trade Fair Organiser



Conference Organiser



Creative Africa Nexus
Organiser



Africa Autoshow
Organiser



IATF Virtual | Abidjan, Côte d'Ivoire | 21 - 27 November 2023 | www.intrafricantradefair.com

To enquire about participating in IATF Virtual, please contact:

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IATF Virtual booths are available from
US \$750