

Connecting African Markets

The African Export-Import Bank (Afreximbank), in collaboration with the African Union and the AfCFTA Secretariat, brings you the 3rd **Intra-African Trade Fair (IATF2023)**, to be hosted by the Government of the Republic of Côte d'Ivoire in Abidjan. IATF2023 will provide a unique and valuable platform for businesses to access an integrated African market of over 1.3 billion people with a GDP of over US\$3.5 trillion created under the African Continental Free Trade Area.

IATF2023 will attract:

+1,600

EXHIBITORS

+35k

VISITORS

+75

EXHIBITING
COUNTRIES

\$43bn

IN TRADE &
INVESTMENT DEALS



Intra-African Trade Fair will comprise eight verticals, namely:

Exhibition – Participating countries and firms can set up pavilions and exhibition stands which will enable them to customise their exhibition experience to fit their unique requirements. This offers countries, companies and public entities opportunities to showcase their goods and services.

Business-to-Business and Business-to-Government – Will provide opportunities for matchmaking, business exchanges and conclusion of business and investment deals. This is supported by a dedicated African Buyers' Programme.

The IATF Virtual – Showcasing goods, services and investment opportunities on an interactive online platform.

The Africa Automotive Show – The Africa Automotive Show will have a dedicated Auto Exhibition, an Auto Forum, and a B2B/B2G for the Auto Industry. Africa Automotive Show will present a platform for vehicle manufacturers, vehicle assemblers, Original Equipment Manufacturers (OEMs) and component suppliers and other automotive industry service providers to exhibit their products and also interact with potential buyers and suppliers. The Automotive Forum will bring together selected Heads of States and Government, Ministers responsible for Trade and Industry and Captains of Industry to discuss key issues affecting the auto industry and provide practical solutions.

IATF2023 Conference – A conference featuring leading African and international speakers and a variety of sessions dealing with African trade and investment. Specifically, the conference will feature dedicated sessions on trade and investment opportunities under the AfCFTA and will also include training workshops covering exporting, standards, and marketing.

Country Days – The country day segment which is open for 5 country sponsorship opportunities will present a platform for 5 selected countries to showcase their trade, investment, tourism and cultural opportunities.

Creative Africa Nexus – The CANEX Summit and Live Theatre Programme brings together creatives from the continent and the diaspora to showcase, exhibit and network with policy makers, prominent investors, financiers, thought leaders and other creative sector practitioners. Featuring top brands, artists, musicians, producers, and distributors, CANEX at IATF2023 will be the biggest gathering of creatives on the continent in 2023.

AU Youth Start-up – The AU Youth Start-Up segment will have a dedicated Pavilion for Youth Start-Ups in Africa to showcase their goods and services, and IATF2023 will provide opportunities for matchmaking with venture capitalists, entrepreneurship training, networking amongst the youth and other delegates at the IATF.

Exhibition

Participating countries and firms can set up pavilions and exhibition stands which will enable them to customise their exhibition experience to fit their unique requirements. This offers countries, companies and public entities opportunities to showcase their goods and services.

The Exhibition will target the following key sectors / groups:

- Agriculture & Agro-processing
- Automotive
- Clothing & Textiles
- Construction & Infrastructure
- Consumer goods
- Creative Industries, including Entertainment
- Diaspora
- Education
- Energy & Power
- Engineering
- Finance
- Health & Pharmaceuticals
- ICT
- Innovation
- Logistics
- Manufacturing
- Mining
- Standards
- Tourism
- Transport (road, rail, maritime, air)
- Youth Start-ups



IATF2023:

Promoted By



In Collaboration With



Hosted By



IATF2023 Official partners:



IATF2023 Organisers:

Trade Fair Organiser



Conference Organiser



Creative Africa Nexus Organiser



Africa Autoshow Organiser



IATF2023 Exhibition | Abidjan, Côte d'Ivoire | 21 - 27 November 2023 | www.intrafricantradefair.com

To enquire about becoming an IATF2023 Exhibitor, please contact:

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