



The AfCFTA marketplace



Country Days

21 - 27 November 2023
Abidjan, Côte d'Ivoire

www.intrafricantradefair.com

Connecting African Markets

The African Export-Import Bank (Afreximbank), in collaboration with the African Union and the AfCFTA Secretariat, brings you the 3rd **Intra-African Trade Fair (IATF2023)**, to be hosted by the Government of the Republic of Côte d'Ivoire in Abidjan. IATF2023 will provide a unique and valuable platform for businesses to access an integrated African market of over 1.3 billion people with a GDP of over US\$3.5 trillion created under the African Continental Free Trade Area.

IATF2023 will attract:

+1,600

EXHIBITORS

+35k

VISITORS

+75

EXHIBITING
COUNTRIES

\$43bn

IN TRADE &
INVESTMENT DEALS



Benefits to selected countries:

- Increased awareness for the country's products and services available for export
- Enhanced market intelligence: increased export orders /contracts generated
- Establish new contacts for joint venture agreements: dealership / distributorship within the continent and beyond
- Expose companies from the country to international competitiveness and best practices
- New markets for the country exportable products
- Increased employment of youths in export-oriented companies
- Increased foreign exchange earnings

Country Days

The country day segment which is open for 5 country sponsorship opportunities will present a platform for 5 selected countries to showcase their trade, investment, tourism and cultural opportunities.

The country day opportunity at IATF2023 provides each country a unique and prominent platform to promote; business sectors, trade credentials, export market products and services and capital market opportunities. Follow the theme of **"Connecting African Markets"** provides participating countries a unique platform allowing a special focus on their business. The selected countries will have access to a captive market of buyers, visitors, exhibitors and media attending IATF2023 for an entire day.



Join our confirmed Country Day sponsors for a minimum investment of

IVORY COAST



\$300,000

IATF2023:

Promoted By



In Collaboration With



Hosted By



IATF2023 Official partners:



IATF2023 Organisers:

Trade Fair Organiser



Conference Organiser



Creative Africa Nexus
Organiser



Africa Autoshow
Organiser



Country Days | Abidjan, Côte d'Ivoire | 21 - 27 November 2023 | www.intrafricantradefair.com

To enquire about participating in the Country Day during IATF2023, please contact:

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