



The AfCFTA marketplace

PROMOTED BY



IN COLLABORATION WITH



HOSTED BY



Abidjan, Côte d'Ivoire
21 - 27 November 2023

**Connecting
African Markets**

IATF2023

The African Export-Import Bank (Afreximbank), in collaboration with the African Union and the AfCFTA Secretariat, brings you the 3rd Intra-African Trade Fair (IATF2023), to be hosted by the Government of the Republic of Côte d'Ivoire in Abidjan.

IATF2023 will provide a unique and valuable platform for businesses to access an integrated African market of over 1.3 billion people with a GDP of over US\$3.5 trillion created under the African Continental Free Trade Area.



Intra-African Trade Fair will comprise eight verticals, namely:

- **Exhibition** – Participating countries and firms can set up pavilions and exhibition stands which will enable them to customise their exhibition experience to fit their unique requirements. This offers countries, companies and public entities opportunities to showcase their goods and services.
- **IATF2023 Conference** – A conference featuring leading African and international speakers and a variety of sessions dealing with African trade and investment. Specifically, the conference will feature dedicated sessions on trade and investment opportunities under the AfCFTA and will also include training workshops covering exporting, standards, and marketing.
- **Business-to-Business and Business-to-Government** – Will provide opportunities for matchmaking, business exchanges and conclusion of business and investment deals. This is supported by a dedicated African Buyers' Programme.
- **Country Days** – The country day segment which is open for 5 country sponsorship opportunities will present a platform for 5 selected countries to showcase their trade, investment, tourism and cultural opportunities.
- **The IATF Virtual** – Showcasing goods, services and investment opportunities on an interactive online platform.
- **Creative Africa Nexus** – The CANEX Summit and Live Theatre Programme brings together creatives from the continent and the diaspora to showcase, exhibit and network with policy makers, prominent investors, financiers, thought leaders and other creative sector practitioners. Featuring top brands, artists, musicians, producers, and distributors, CANEX at IATF2023 will be the biggest gathering of creatives on the continent in 2023.
- **The Africa Automotive Show** – The Africa Automotive Show will have a dedicated Auto Exhibition, an Auto Forum, and a B2B/B2G for the Auto Industry. Africa Automotive Show will present a platform for vehicle manufacturers, vehicle assemblers, Original Equipment Manufacturers (OEMs) and component suppliers and other automotive industry service providers to exhibit their products and also interact with potential buyers and suppliers. The Automotive Forum will bring together selected Heads of States and Government, Ministers responsible for Trade and Industry and Captains of Industry to discuss key issues affecting the auto industry and provide practical solutions.
- **AU Youth Start-Up** – The AU Youth Start-Up segment will have a dedicated Pavilion for Youth Start-Ups in Africa to showcase their goods and services, and IATF2023 will provide opportunities for matchmaking with venture capitalists, entrepreneurship training, networking amongst the youth and other delegates at the IATF.

The African Export-Import Bank, African Union, AfCFTA Secretariat and the Government of the Republic of Côte d'Ivoire, invite you to join us at IATF2023 in Abidjan, Côte d'Ivoire.



IATF²⁰²³

IATF2023 Projections

+1,600

EXHIBITORS

+35k

VISITORS

+75

EXHIBITING
COUNTRIES

\$43bn

IN TRADE &
INVESTMENT
DEALS



1,501

EXHIBITORS

32,541

VISITORS

69

EXHIBITING
COUNTRIES

\$42.1bn

IN TRADE &
INVESTMENT
DEALS

IATF2021 Outcomes

IATF[®]2023

The Exhibition will target the following key sectors/ groups:

- Agriculture & Agro-processing
- Automotive
- Clothing & Textiles
- Construction & Infrastructure
- Consumer goods
- Creative Industries, including Entertainment
- Diaspora
- Education
- Energy & Power
- Engineering
- Finance
- Health & Pharmaceuticals
- ICT
- Innovation
- Logistics
- Manufacturing
- Mining
- Standards
- Tourism
- Transport (road, rail, maritime, air)
- Youth Start-ups



IATF2023 Official Partners



United Nations
Economic Commission for Africa



IATF2023 Organisers

Trade Fair Organiser



Conference Organiser

BrandComms

Creative Africa Nexus
Organiser



Africa Autoshow
Organiser



African Export-Import Bank

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