#### Intra-African Trade Fair will comprise eight verticals, namely:

- Exhibition Participating countries and firms can set up pavilions and exhibition stands which will enable them to customise their exhibition experience to fit their unique requirements. This offers countries, companies and public entities opportunities to showcase their goods and services
- IATF2023 Conference A conference featuring leading African and international speakers and a variety of sessions dealing with African trade and investment. Specifically, the conference will feature dedicated sessions on trade and investment opportunities under the AfCFTA and will also include training workshops covering exporting, standards, and marketing
- Business-to-Business and Business-to-Government Will provide opportunities for matchmaking, business exchanges and conclusion of business and investment deals
- Country Days The country day segment which is open for 5 country sponsorship opportunities will present a platform for 5 selected countries to showcase their trade, investment, tourism and cultural opportunities
- The IATF Virtual Showcasing goods, services and investment opportunities on an interactive online platform
- Creative Africa Nexus The CANEX Summit and Live Theatre Programme brings together creatives from the continent and the diaspora to showcase, exhibit and network with policy makers, prominent investors, financiers, thought leaders and other creative sector practitioners. Featuring top brands, artists, musicians, producers, and distributors, CANEX at IATF2023 will be the biggest gathering of creatives on the continent in 2023
- The Africa Automotive Show The Africa Automotive show will have a dedicated Auto Exhibition, an Auto Forum, and a B2B/B2G for the Auto Industry. Africa Automotive Show will present a platform for vehicle manufacturers, vehicle assemblers, Original Equipment Manufacturers (OEMs) and component suppliers and other automotive industry service providers to exhibit their products and also interact with potential buyers and suppliers. The Automotive Forum will bring together selected Heads of States and Government, Ministers responsible for Trade and Industry and Captains of Industry to discuss key issues affecting the auto industry and provide practical solutions
- AU Youth Start-Up The AU Youth Start-Up segment will have a dedicated Pavilion for Youth Start-Ups in Africa to showcase their goods and services, and IATF2023 will provide opportunities for matchmaking with venture capitalists, entrepreneurship training, networking amongst the youth and other delegates at the IATF

The African Export-Import Bank, African Union, AfCFTA Secretariat and the Government of the Republic of Côte d'Ivoire, invite you to join us at IATF2023 in Abidjan, Côte d'Ivoire.





#### IATF2023 Official Partners



















#### IATF2023 Organisers

WORLD TRADE CENTER

Trade Fair Organiser

RX

Conference Organise

Creative Africa Nexus

Africa Autoshow





# IATF23 The AfCFTA marketplace







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### Abidjan, Côte d'Ivoire 21 - 27 November 2023

To register and get more information, please visit www.intrafricantradefair.com

All enquiries should be sent to: info@intrafricantradefair.com

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### IATF2023

#### **Introduction**

The African Export-Import Bank (Afreximbank), in collaboration with the African Union and AfCFTA Secretariat, brings you the 3rd Intra-African Trade Fair (IATF2023), to be hosted by the Government of the Republic of Côte d'Ivoire in Abidjan.

IATF2023 will provide a unique and valuable platform for businesses to access an integrated African market of over 1.3 billion people with a GDP of over US\$3 trillion created under the African Continental Free Trade Area.



### IATF2023





**1,501** EXHIBITORS

+32k VISITORS

+69
EXHIBITING
COUNTRIES

\$42.1bn

IN TRADE & INVESTMENT DEALS

IATF2021 Outcomes

### IATF2023

## The Exhibition will target the following key sectors/ groups:

- Agriculture & Agro-processing
- Automotive
- Clothing & Textiles
- Construction & Infrastructure
- Consumer goods
- Creative Industries, including Entertainment
- Diaspora
- Education
- Energy & Power
- Engineering
- Finance
- Health & Pharmaceuticals
- 107
- Innovation
- Loaistics
- Manufacturing
- Mining
- Standard
- Tourier
- Transport
   (road, rail, maritime, air)
- AU Youth Start-ups







