

# IATF Intra-African Trade Fair 2021



PROMOTED BY



IN COLLABORATION WITH



HOSTED BY RWANDA

# Virtual Trade Fair

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**TRANSFORMING  
AFRICA**

[www.intrafricantradefair.com](http://www.intrafricantradefair.com)



# The Intra-African Trade Fair is the first of its kind in Africa.

IATF's Virtual Trade Fair brings together exhibitors and visitors from all sectors.

It provides a year-round platform for attendees and non-attendees alike to connect in real time during the event, and during the rest of the year and in between Trade Fairs. IATF Virtual platform is a dynamic and convenient way to visit IATF, identify investment opportunities, source products, network with exhibitors, engage in dialogue, identify solutions and strategies, create partnerships and do business.

Virtual IATF will bring together key players from the following sectors:

- Administration and Support Services
- Agriculture / Agribusiness
- Arts, Entertainment and Recreation
- Automotive
- Basic Metal Production
- Chemical industries
- Clothing / Textiles
- Construction
- Creative Industries (Apparel /Arts / Fashion/ Film / Music / Television)
- Defence and Social Security
- Diaspora
- Education
- Engineering
- Electricity, Gas, Steam and Air-conditioning Supply
- Financial Services
- Food and Beverage
- Food Services
- Freight Forwarding
- Health Services
- ICT
- Infrastructure
- Innovation
- Insurance
- Logistics
- Manufacturing
- Mining
- Oil and Gas
- Standards
- Tourism
- Transport
- Water Supply, Sewerage, Waste Management and Remediation Activities
- Wholesale and Retail trade
- Youth Start-ups

## Expand your reach into African markets

IATF Virtual Trade Fair is an innovative and cost-efficient platform to promote, educate and sell your products and services to a larger audience of key players.

# Virtual Exhibitor Benefits

Work at your exhibit booth and meet attendees live, all without ever leaving the comfort of your office. You'll have a conference-like atmosphere without the expense and time commitment of travelling.

## Five targeted ways to connect with Buyers, Investors and Visitors

- Scheduled and ad hoc presentations in booths
- Group chat at your booth
- Private chat at your booth
- Email and business card exchange
- Pre-and post-event emails to attendees

## Showcase your work

Virtual stands can be fully branded and customised. Get your products and services seen at their best by buyers and investors across African markets.

## Track every lead, interaction, and enquiry

Maximise your event ROI with comprehensive lead reports of visitors' contact data, product interests and content downloads.

## Discover products and services from all over Africa

Find business and investment opportunities and visit virtual exhibitor stands. Make connections using text or audio, and group or one-on-one chat.

## Everything you need to start marketing your products.

No travel. No hotels.

No 'out of office' expenses.

US\$ 800 per annum.

For more information, visit:

<https://www.intrafricantradefair.com>

To book your Virtual stand:

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